

# Sponsorship and Branding Contract

As of July 13, 2023

## Platinum Level

- Welcome Reception, Friday, June 14\* ..... \$20,000
- Closing Reception, Sunday, June 16\* ..... \$20,000
- Live @ AAMI eXchange! Studio\* ..... \$25,000
- Lunch in the Expo Hall\* ..... \$15,000/  
Choose day  Saturday  Sunday per day
- Registration\* ..... \$15,000
- WiFi\* ..... \$15,000

## Gold Level

- Pocket Guide\* ..... \$10,000
- Attendee Tote Bag\* ..... \$10,000
- Mobile App\* ..... \$10,000
- Education Track\* ..... \$10,000

## Silver Level

- Aisle Signs - Expo Hall\* ..... \$5,500
- Hotel Key Cards\* ..... \$9,000
- Badge Holder\* ..... \$8,000
- Keynote Speaker\* ..... \$8,000/  
session
- Happy Hour in Expo Hall\* ..... \$8,000
- Refreshment Break in Expo Hall\* ..... \$7,500
- Lounge & Charging Station\* ..... \$7,500
- Promotional Flier Distributed at  
Conference Hotels\* ..... \$6,500

*\*exclusive opportunity*

**See Payment Information and  
Important Notes on back ►**

## AAMI Party

- DJ & Music\* ..... \$2,500
- Bars (four opportunities)..... \$5,000
- Food Station (three opportunities) ..... \$7,000/per  
station

## Additional Opportunities

- Industry Symposium ..... \$4,000  
Choose day  Saturday  Sunday  
 Monday
- Product Showcases – Expo Hall ..... \$1,500/  
showcase
- In-Booth Theater –  
400 sq. ft..... \$3,500  
600 sq. ft ..... \$4,500
- Keynote Presentation Slide ..... \$1,000
- Looping Commercial ..... \$3,750  
Starting at
- Attendee Engagement Activity\* ..... \$3,000

## Branding Opportunities

- Billboard ..... \$2,000
- Backlit Panel Boxes ..... \$2,500  
Starting at
- Window Clings ..... \$3,000  
Starting at
- Floor Clings ..... \$1,600  
Starting at
- Escalator Clings & Runners ..... \$5,000
- Free Standing Box ..... \$4,000

## Golf Sponsorship

*(write-in items and cost)*

- \_\_\_\_\_ ..... \$ \_\_\_\_\_
- \_\_\_\_\_ ..... \$ \_\_\_\_\_
- Total Amount Due**..... \$ \_\_\_\_\_

## Contact Information

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Country (if other than USA) \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Signature \_\_\_\_\_

## Payment Method

*A minimum of 50% deposit must accompany application. Full payment is required no later than March 14, 2024. After March 14, full payment is required. Sponsors must abide by all terms and conditions on both sides of this contract.*

VISA  MasterCard  AMEX  
 Check Enclosed

Total Amount Due \_\_\_\_\_  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_  
Cardholders Name \_\_\_\_\_  
Card Billing Address, City, State, Zip Code \_\_\_\_\_  
Cardholders Signature \_\_\_\_\_

*By signing above, you agree to pay the total amount due and to abide by all terms and conditions on both sides of this contract.*

## Send this contract to:

**AAMI eXchange Show Management**  
**901 N. Glebe Rd, Suite 300**  
**Arlington, VA 22203**  
**Phone: 703-215-8481**  
**Fax: 703-276-0793**  
**Email: eXchange@aami.org**

AAMI Use Only  
Accepted by \_\_\_\_\_  
Date \_\_\_\_\_

## Important Notes

1. Sponsorship (not including advertising purchases) of any item is for the right to receive recognition and exposure for that sponsorship. All purchases for sponsorship fulfillment are done by AAMI.
2. All promotional opportunities, advertising artwork, and presentation descriptions are subject to approval by AAMI, and are limited to AAMI eXchange exhibitors only. Exhibitors who purchased promotional opportunities for the AAMI eXchange 2023 have right of first refusal on those same opportunities for AAMI eXchange 2024.
3. You will receive instructions in February 2023 about submission of your artwork and materials for sponsorship. Contact AAMI eXchange Show Management at eXchange@aami.org or 703-215-8481 if you have any questions.
4. Payment in full must be received no later than March 14, 2024. Any cancellations must be received in writing by March 14, 2024 and are subject to a 30% cancellation fee. Cancellations received after March 14, 2024, are due in full and not refundable.