

MARKETING AND SPONSORSHIP CONTRACT

4TH INTERNATIONAL CLINICAL ENGINEERING AND HEALTH TECHNOLOGY MANAGEMENT CONGRESS

September 28–29, 2021 | Lake Buena Vista, FL, USA | Hosted by **AAMI**

Main Sponsor Options

<input type="checkbox"/> Partner	\$40,000 USD
<input type="checkbox"/> Supporter.....	\$20,000 USD
<input type="checkbox"/> Contributing	\$12,000 USD

Plenary–Symposiums–Education Sessions Workshops

<input type="checkbox"/> Breakfast Symposium	\$6,000 USD
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	
<input type="checkbox"/> Luncheon Symposium.....	\$10,000 USD
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	
<input type="checkbox"/> Workshop	\$6,000 USD
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	
<input type="checkbox"/> Education Session	\$6,000 USD
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	

Marketing Opportunities

<input type="checkbox"/> Logo on Conference Website	\$1,500 USD
<input type="checkbox"/> Abstract Book.....	\$4,000 USD
<input type="checkbox"/> Website Banner Ad(s) ___ qty. @ \$2,000 USD each.....	\$_____
<input type="checkbox"/> Video	\$2,500 USD
<input type="checkbox"/> Sponsor Slide – Education Session.....	\$2,500 USD
<input type="checkbox"/> Promotional Bag Insert	\$2,500 USD
<input type="checkbox"/> Onsite Program Guide - Ads (4-Color)	
<input type="checkbox"/> Half Page	\$850 USD
<input type="checkbox"/> Full Page.....	\$1,500 USD
<input type="checkbox"/> Inside Back Cover.....	\$2,000 USD
<input type="checkbox"/> Inside Front Cover	\$2,500 USD
<input type="checkbox"/> Outside Back Cover.....	\$3,000 USD
<input type="checkbox"/> Onsite Program Guide	\$4,000 USD
<input type="checkbox"/> Directional Signage.....	\$2,500 USD

<input type="checkbox"/> Poster Area	\$2,500 USD
<input type="checkbox"/> Billboard	\$2,500 USD
<input type="checkbox"/> Walk-in Slide at Plenary Presentations @\$2,500 USD per day.....	\$_____
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday.....	

Meeting Rooms & Special Areas

<input type="checkbox"/> VIP Room/Faculty Lounge	\$2,500 USD
<input type="checkbox"/> Press Room	\$1,500 USD

Sponsorship Opportunities

<input type="checkbox"/> Wi-Fi (exclusive)	\$6,000 USD
<input type="checkbox"/> Charging Station ___ qty. @ \$2,500 USD each.....	\$_____
<input type="checkbox"/> Mobile App (exclusive).....	\$4,000 USD
<input type="checkbox"/> Attendee Bags (exclusive).....	\$4,500 USD
<input type="checkbox"/> Pens (exclusive)	\$2,500 USD
<input type="checkbox"/> Paper Pads (exclusive).....	\$2,500 USD
<input type="checkbox"/> Lanyards (exclusive).....	\$3,000 USD
<input type="checkbox"/> Hotel Key Cards (exclusive)	\$6,000 USD

ATTENDEE FOOD & BEVERAGE

<input type="checkbox"/> Continental Breakfasts	\$4,000 USD
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	
<input type="checkbox"/> Lunches @ \$6,000 USD per day	\$6,000 USD
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	
<input type="checkbox"/> Receptions	\$6,000 USD
<input type="checkbox"/> Monday <input type="checkbox"/> Wednesday	
<input type="checkbox"/> Tuesday Night Reception.....	\$10,000 USD

Total Amount Due \$_____

MARKETING AND SPONSORSHIP CONTRACT

Contact Information

Company _____
Contact _____
Address _____
City/State/Zip _____
Country (if other than USA) _____
Phone _____
Fax _____
E-mail _____
Signature _____

Payment Method

VISA MasterCard AMEX
 Check Enclosed (*Make check payable to AAMI*)
Total Amount Due _____
Card # _____
Exp. Date _____ CVV # _____
Cardholders Name _____
Card Billing Address, City, State, Zip Code _____

Cardholders Signature _____

By signing above, you agree to pay the total amount due and to abide by all terms and conditions of this contract.

Send this contract to:

ICEHTMC Show Management
901 N. Glebe Rd, Suite 301
Arlington, VA 22203
Phone: 703-253-8270
Fax: 703-276-0793
Email: ICEHTMC@aami.org

AAMI Use Only
Accepted by _____
Date _____

Important Notes

1. Sponsorship (not including advertising purchases) of any item is for the right to receive recognition and exposure for that sponsorship. Money received from sponsors is not used directly to purchase products or services. All purchases for sponsorship fulfillment are done by and for AAMI and IFMBE-CED. All promotional opportunities, advertising artwork, and presentation descriptions are subject to approval by AAMI and IFMBE-CED, and are limited to ICEHTMC exhibitors only.
2. You will receive instructions in March 2021 about submission of your artwork and materials for sponsorship and advertising. Contact ICEHTMC Show Management at ICEHTMC@aami.org if you have any questions.
3. Payment in full must accompany this contract. Any cancellations must be received in writing by May 28, 2021, and are subject to a 30% cancellation fee. Cancellations received after May 28, 2021, are due in full and not refundable.