

Healthcare Technology Management Week

May 15–21, 2022



Healthcare Technology Management Week

May 15–21, 2022

#IamHTM
www.IamHTM.org

AAMI
Advancing Safety in Health Technology

Dear HTM Colleagues,

It is never too early to start planning for HTM Week! This is a week dedicated entirely to all of you and the important work you do every day!

2021 was another challenging year with the COVID-19 pandemic still ongoing. First and foremost, thank you. This week and always, your selfless work is appreciated. Being an HTM professional certainly has unique pressures, and over the past two years, your job has been extraordinarily demanding and exhausting. Since the start of this pandemic, HTM Professionals have been making sacrifices to ensure hospitals can continue caring for some of the most vulnerable people. HTM Week 2022 is all about being grateful and we are incredibly grateful for every one of you and the amazing work you do every day.

In light of the on-going COVID -19 pandemic, this year's HTM Week contests and events are focused around having fun and bringing some light-heartedness to your jobs. Here are some exciting events we have planned and are doing:

- **HTM's Best Hollywood Nitpick.** For this year's HTM Week Contest, we are going to have a little fun with our favorite films and TV shows in a friendly competition we're calling *HTM's Best Hollywood Nitpick*. Inspired by a [recent viral post](#), this contest invites you to "show us there was no BMET or clinical engineer consultant on set" by sharing a screenshot or clip from a film or TV show and pointing out an inaccurate portrayal of a medical device or its use.
- **High School Student Giveaway.** To make high school students aware of the HTM field, we have contacted high school guidance counselors and science teachers around the country to encourage their students to event a giveaway for AAMI's BMET101 course.

HTM Week is a time for all of you to reflect on the great work that you do every day. AAMI will also hold THREE free educational webinars to enhance the celebration! What follows in this package are resources you can use to celebrate HTM Week. We hope you find them useful.

This week and every week, we thank you for your contributions, your compassion, and your commitment to helping others through health technology. AAMI will continue to recognize and support you — throughout the COVID-19 public health emergency and beyond.

Thank you for your dedicated and compassionate service to the patients, hospitals, and communities you serve every day.

Sincerely,



[Danielle McGeary](#)

VP, Healthcare Technology Management (HTM)

Healthcare Technology Management Week

May 15–21, 2022

#IamHTM
www.IamHTM.org



Join the #IamHTM Celebration

AAMI's Healthcare Technology Management (HTM) Week, being held May 15-21, promotes awareness of—and appreciation for—the critical work of professionals who manage and maintain the vast assortment of health technology found in healthcare delivery organizations.

This year's events, planned by AAMI's Technology Management Council (TMC), support professional development and promote this vital career to a new generation of HTM professionals. Here's how you can get involved:

HTM's Best Hollywood Nitpick

For this year's HTM Week Contest, we are going to have a little fun with our favorite films and TV shows in a friendly competition we're calling *HTM's Best Hollywood Nitpick*. Inspired by a [recent viral post](#), this contest invites you to "show us there was no BMET consultant on set" by sharing a screenshot or clip from a film or TV show and pointing out an inaccurate portrayal of a medical device or its use. Be sure to share your nitpicks on social media with the hashtags #IamHTM and #ConsultaBMET to submit prior to the **deadline of April 15**. We will then pick our Top 10 Nitpicks and open up voting to the #IamHTM community to pick our winners! First, Second, and Third place winners will all receive a self-curated toolkit, valued at up to \$200, \$300, and \$500! Winners will be announced as a part of our #HTMWeek programming, May 15-21, 2022. For any questions or to submit without social media, email HTM@aami.org.

Heroic HTM COVID-19 Stories/Photos

AAMI sincerely thanks all the HTM professionals who are selflessly working on the front lines to combat this pandemic. Please send us photos of your teams working on the front lines and/or share any heroic stories of HTM professionals during these uncertain times. AAMI will feature all your stories and photos throughout HTM Week to showcase the important work HTM professionals do in times of need. Please email your photos and stories to gstern@aami.org by **Friday, May 13**.

Healthcare Technology Management Week

May 15–21, 2022

#IamHTM
www.IamHTM.org

AAMI
Advancing Safety in Health Technology

HTM Week Webinars

AAMI will host three, FREE, informational webinars during HTM Week:

[Constructing a Sustainable HTM Cybersecurity Program at UHS](#)

Tuesday, May 17 from 2:00–3:00 PM ET

The complexities of medical devices with increasing clinical needs and adversaries have catalyzed the rapid development of cybersecurity programs within HTM departments. One such large scale program implementation is at UHS, which has country-wide operations with a centralized structure. During this webinar, learn from Chris Nowak and Priyanka Upendra how UHS has constructed a sustainable HTM cybersecurity program that balances clinical needs and cybersecurity risk reduction.

Presenters: Chris Nowak from UHS and Priya Upendra from Asimily

[Norton Healthcare's HTM Journey to ANSI/AAMI/ISO 13485 Certification](#)

Thursday, May 19 from 2:00–3:00 PM ET

On January 2, 2022 Norton Healthcare's Clinical Engineering group became one of the first in-house HTM groups in the U.S. to achieve ISO 13485 certification. Learn how they harnessed internal and external forces of change to reshape their fragmented quality activities into a structured ISO-based quality management system, creating a system that reduces risk, improves service and customer satisfaction, improves team engagement, and can positively impact patient care.

Presenters: Scott Skinner and Mark Cooksey from Norton Healthcare

[The Mission of the Medical Device Servicing Community](#)

Friday, May 20 from 2:00–3:00 PM ET

What is the Medical Device Servicing Community? Where did we come from? What do we do? This team is a cross disciplinary mix of HTM professionals from hospitals, manufacturers, independent service providers, regulatory authorities, and end users with the mission of advancing the safety, effectiveness, and quality of medical device servicing. Come learn about what we are working towards!

Presenters: Samantha Jacques from McLaren Healthcare and Dave Francoeur from Siemens

Healthcare Technology Management Week

May 15–21, 2022

#IamHTM
www.IamHTM.org

AAMI
Advancing Safety in Health Technology

High School Giveaway Contest

High School students are invited to participate in a special [HTM Week Giveaway Content](#). Three high school students will be awarded access to AAMI's new [BMET101 course](#). To align with AAMI's strategic initiative of promoting the HTM Field, this giveaway will give students the opportunity to learn more about careers in HTM. To enter, students need to submit a 1-2 sentence definition of what HTM professionals do in healthcare by the contest deadline of **Friday, May 22**. They will be directed to [HTM in a Box](#) to learn the answer. All high school students grade 9-12 are eligible to enter **by May 15, 2022** here: [ENTRY FORM](#)

Promote HTM at Your Healthcare Organization

Get the word out about the HTM field by setting up a table in your hospital's lobby. Use that opportunity to promote the essential work of your department to guests, volunteers, patients, and other hospital employees. You can make your table engaging by setting up equipment demos and fun labs for all ages. Educate anyone who stops by about the rewarding career path that HTM offers. And do not forget to use [HTM in a Box](#)! Share your event by emailing photos to gstern@aami.org to post online or post them on social media using the hashtag [#IamHTM](#) and [#HTMWeek](#).

Healthcare Technology Management Week

May 15–21, 2022

#IamHTM
www.IamHTM.org

AAMI
Advancing Safety in Health Technology

A Proclamation: 2022 Healthcare Technology Management Week

Whereas, as medical technology advances, healthcare facilities must keep pace by providing quality, well-trained professionals capable of understanding the complexity of medical equipment operation and applications; and

Whereas, the complexity of medical technology today and in the future makes it essential that those individuals responsible for the care, safety and accuracy of this equipment are recognized as an invaluable resource to the healthcare industry; and

Whereas, biomedical equipment technicians, clinical engineers, and other medical technology professionals uniquely serve patients, the medical community, and new technology development to improve the quality of today's healthcare; and

Whereas, these professionals research, recommend, install, inspect, and repair medical devices and other complicated medical systems, as well as advise and train others concerning the safe and effective use of medical devices, thereby controlling healthcare costs and improving patient safety; and

Whereas, the Association for the Advancement of Medical Instrumentation (AAMI) is a unique alliance of almost 7,000 members united by a common goal to increase the understanding and beneficial use of healthcare instrumentation; and

Whereas, AAMI's Technology Management Council (TMC) seeks to advance the interests of biomedical equipment technicians, clinical engineers, and other medical technology professionals; and

**Therefore, AAMI's TMC hereby proclaims May 15-21, 2022
Healthcare Technology Management Week.**

AAMI
Advancing Safety in Health Technology

Healthcare Technology Management Week

May 15–21, 2022

#IamHTM
www.IamHTM.org

AAMI
Advancing Safety in Health Technology

Sample Letter to Elected Officials

Encourage your elected officials (governor, mayor, city council, etc.) to recognize this special week. Simply cut-and-paste the letter below, filling in the italicized fields with the applicable information. Send your letter with a copy of the official 2022 proclamation to elected official(s) of your choice.

[Insert Date]

[Insert Name of Elected Official]

[Insert address]

Dear *[Elected Official]*,

The biomedical equipment technicians and clinical engineers of *[insert name of facility, state/region, or HTM society]* request that you consider declaring May 15-21, 2022 Healthcare Technology Management Week. This celebration is sponsored by the Association for the Advancement of Medical Instrumentation (AAMI) and its Technology Management Council (TMC).

At a time of rapidly evolving healthcare technology, healthcare facilities must keep pace by providing quality, well-trained professionals who understand the complexity of medical equipment operation and applications. Biomedical equipment technicians, clinical engineers, and other professionals in healthcare technology management (HTM) serve an important role in this regard.

These healthcare professionals research, recommend, install, inspect, and repair medical devices and other complicated medical systems. They also advise and train others about the safe and effective use of medical devices, thereby controlling healthcare costs and improving patient safety.

We request that this recognition be given to support the men and women of these professions, who by their professionalism and service contribute so much to healthcare. I have included a copy of a proclamation approved recently by AAMI. Please contact me if you have any questions. Thank you for considering this request.

Sincerely,

[Insert your name and contact info]

Healthcare Technology Management Week

May 15–21, 2022

#IamHTM
www.IamHTM.org

AAMI
Advancing Safety in Health Technology

Sample News Release

To promote this special week locally, one effective way is to send your local news media a press release. A sample release appears below. Simply cut and paste this release into a Word document. Then, fill in the necessary blanks and send to your local press. The sample is only meant to be a guide. Feel free to adapt it to fit your own specific needs.

It is always a good idea to have a second person proofread the press release before you send it. If your hospital has a marketing/community relations department, you may wish to consult with them about the distribution of your release. They may have suggestions on recommended media targets and other tips.

FOR IMMEDIATE RELEASE: *[Insert Date]*

CONTACT: *[Insert Your Name, Phone Number, and Email Address]*

Healthcare Technology Management Week is May 15-21, 2022

Local Professionals to Participate in Observance

[CITY, STATE] The biomedical equipment technicians (BMETs) and clinical engineers of ***[insert name of facility or biomed society]*** will join healthcare technology professionals from across the country in observing Healthcare Technology Management Week, May 15–21, 2021. This annual celebration is sponsored by the Technology Management Council (TMC) of the Association for the Advancement of Medical Instrumentation (AAMI).

These healthcare professionals are responsible for servicing, maintaining, and managing healthcare technologies for hospitals and other healthcare facilities, manufacturers, and third-party service organizations around the world. Skilled technicians help acquire, install, maintain, and train healthcare personnel on cutting-edge medical technology. They also support medical staff in the use of the technology.

To celebrate Healthcare Technology Management Week, ***[insert department name or HTM society name]*** has scheduled ***[identify any events you plan to hold during the week]*** to be held during the month. ***[Give a sentence or so about each event].***

For more information about Healthcare Technology Management (HTM), visit www.IamHTM.org.

Healthcare Technology Management Week

May 15–21, 2022

#IamHTM
www.IamHTM.org

AAMI
Advancing Safety in Health Technology

Support HTM Week on Social Media

Show your support for the healthcare technology management (HTM) field during HTM Week (May 15–21) by:

1. using the **#IamHTM** and **#HTMWeek** hashtags in your social media posts;
2. posting creative messages on social media showing your support for the HTM Field. (Some social media samples are listed below, but feel free to use your own creative message and tag your organization, if applicable) and;
3. sharing images in your social posts of your HTM team at work, #IamHTM selfies, and/or the #HTMWeek social images below.

Sample Social Copy

“Join us in celebrating #HTMweek May 15-21, 2022 as we recognize Healthcare Technology Management professionals for their critical work in ensuring the safe and effective use of healthcare technology. Learn more: www.IamHTM.org #IamHTM”

“To all the HTM professionals working through unprecedented challenges to ensure the safe and effective use of healthcare technology... THANK YOU. #IamHTM #HTMWeek Learn more: www.IamHTM.org”

“As a healthcare technology management (HTM) professional, I am a key member of the healthcare delivery care team ensuring patient safety by managing, repairing, and monitoring healthcare technology. Learn more: www.IamHTM.org #IamHTM #HTMWeek”

Social Images – Click Each Image to Download

