

Contact Information

Company _____
 Contact Name _____
 Email _____
 Phone Name _____



Marketing and Sponsorship Contract

As of October 2, 2020

Marketing

- AAMI Exchange Website Banner
 - Header Ad(s) ___ qty. @ \$550 each..... \$ _____
- Onsite Program Guide - Ads (4-Color)
 - Quarter Page..... \$500
 - Half Page..... \$900
 - Full Page..... \$1,400
 - Inside Front Cover..... \$2,000
 - Inside Back Cover..... \$2,000
 - Outside Back Cover..... \$3,000
- New Innovations Listings _____ listing(s) @ \$250 each..... \$ _____
- Slide Show at Main Stage Presentations ___ qty. @ \$500 each..... \$ _____
- Billboard (limit of 2) ___ qty. @ \$1,750 each..... \$ _____
- Aisle Sign - Expo Hall..... \$5,000
- Cling with your Company Logo ___ qty. @ \$1,600 each..... \$ _____
- Gobo with your Company Logo ___ qty. @ \$1,500 each..... \$ _____
- Hotel Room Drop @ \$5,500 each (under door)/\$7,500 (in room)... \$ _____
 - Indicate delivery date: Saturday Sunday.....
- Backlit Panel Boxes ___ qty. @ \$2,500 each..... \$ _____
- Windows and Escalator Cling Ads.....
 - ___ qty. @ \$2,500-\$4,000 each (depending on size)..... \$ _____
- 4-Sided Column Wrap ___ qty. @ \$2,500..... \$ _____

Attendee Essentials

- Attendee Tote Bag (exclusive)..... \$10,000
- Badge Holders (exclusive)..... \$7,500
- Key Cards (exclusive) \$8,500
- Pen (one-color logo) with Highlighter..... \$3,000
- Hydration Stations (exclusive)..... \$3,500
- Mobile App Sponsor (exclusive)..... \$4,000
- Cellphone Charging Station (exclusive)..... \$5,000

You Decide!

Promotional Item for Conference Attendees

- Your company branded item in the conference tote bag
 - ___ qty. @ \$1,500 each (Limit 10 opportunities)..... \$ _____

Education Program

- Main Stage Presentations..... \$7,500 each
 - Indicate preferred day: Saturday Sunday Monday
- Education Track @ \$10,000 each..... \$ _____
- Industry Symposium..... \$2,500 each
 - Indicate preferred day: Sunday Monday
- Product Showcases (limit of 3) ___ @ \$500 each..... \$ _____
- Indicate preferred day and time from page 10:
 - 1st choice _____ 2nd choice _____
 - 3rd choice _____ 4th choice _____

Events

- Welcome Reception (exclusive) \$28,000
- AAMI Awards Celebration (exclusive) \$10,000
- Slide Show at Awards Celebration, one per company..... \$250
- AAMI Appreciation Reception (exclusive) \$30,000
- Lunches in the Expo Hall (exclusive per day) \$15,000
 - Indicate preferred day: Saturday Sunday
- Happy Hour in the Expo Hall (exclusive) \$6,000

Sponsorship Level

- Bronze \$7,000
- Silver \$10,000
- Gold \$16,000
- Platinum \$20,000

Total Amount Due \$ _____



Contact Information

Company _____

Contact _____

Address _____

City/State/Zip _____

Country (if other than USA) _____

Phone _____

Fax _____

E-mail _____

Signature _____

Payment Method

VISA MasterCard AMEX

Check Enclosed

Total Amount Due _____

Card # _____

Exp. Date _____ CVV # _____

Cardholders Name _____

Card Billing Address, City, State, Zip Code _____

Cardholders Signature _____

By signing above, you agree to pay the total amount due and to abide by all terms and conditions on both sides of this contract.

Send this contract to:

AAMI Exchange Show Management

901 N. Glebe Rd, Suite 301

Arlington, VA 22203

Phone: 703-253-8270

Fax: 703-276-0793

Email: Exchange@aami.org

AAMI Use Only

Accepted by _____

Date _____

Important Notes

1. Sponsorship (not including advertising purchases) of any item is for the right to receive recognition and exposure for that sponsorship. Money received from sponsors is not used directly to purchase products or services. All purchases for sponsorship fulfillment are done by and for AAMI. All promotional opportunities, advertising artwork, and presentation descriptions are subject to approval by AAMI, and are limited to AAMI Exchange exhibitors only. Exhibitors who purchased promotional opportunities for the AAMI Exchange 2021 have right of first refusal on those same opportunities for AAMI, with the exception of regular (non-cover) advertising and product showcases.
2. You will receive instructions in January 2021 about submission of your artwork and materials for sponsorship and advertising. Contact AAMI Exchange Show Management at Exchange@aami.org or 703-253-8270 if you have any questions.
3. Payment in full must accompany this contract. Any cancellations must be received in writing by March 24, 2021, and are subject to a 30% cancellation fee. Cancellations received after March 24, 2021, are due in full and not refundable.