

AAMI exchange

June 4–7, 2021
Charlotte, NC



Exhibitor Prospectus, Marketing & Sponsorship Brochure

as of August 24, 2020
www.aami.org/aamiexchange

QUICK FACTS

Total Number of attendees—**2,800**

Exciting education program with more than **75+ concurrent breakout sessions** and workshops offered, including content tailored to the global market and leadership

Contributing Organizations:
ACCE and JSMI

Expo Hall—featuring **approximately 180 exhibitors**—many of the world's leading medical device manufacturers and service providers

Expo Hall Featured Engagement Opportunities

- » IoTExperience
- » AR/VR Experience
- » Product Showcases

10+ hours of exhibit time over 3 days with several networking events in the Expo Hall

Premier event venue—**Charlotte Convention Center, Charlotte, North Carolina**

AAMI Exchange

The AAMI Exchange is the premier conference for health technology professionals around the world whose work supports patient safety and advances innovation.

Join us in Charlotte, NC, June 4–7, 2021, for four days of learning, connecting with peers, and seeing the latest innovations, upgrades, and advances in health technology.

The AAMI Exchange:

- » Leads and energizes a growing global community of stakeholders who work together to achieve AAMI's mission of advancing patient safety in health technology
- » Expands AAMI's role as a key health technology resource for discipline-specific knowledge that is needed to educate, train, and support a broader community
- » Advances a systems approach for health technology and the use of related data
- » Addresses ever-changing industry challenges and opportunities

Why Exhibit? Delivering Real ROI

The AAMI Exchange is the ultimate resource for health technology systems, products, and services.

Decision makers and/or influencers from across the globe will attend the Exchange to:

- » Evaluate innovative products and smart solutions.
- » Develop strategic partnerships with suppliers.
- » Discuss current business trends and best practices.
- » Network and engage with industry leaders.

Who Should Exhibit?

Medical Device Manufacturers & Service Providers

Organizations Specializing in:

- » Accreditation & Regulatory
- » Anesthesia Equipment & Service
- » Asset Management & Tracking
- » Computerized Maintenance Management Systems (CMMS)
- » Imaging / Radiology / Diagnostic
- » Information Technology
- » Sterilization
- » Test Equipment Safety

More Than Just a Booth

Your booth space fee includes:

- » One COMPLIMENTARY full conference registration per 100 sq. ft.—a \$850 value.
- » Three COMPLIMENTARY Expo Plus badges per 100 sq. ft. for booth personnel.
- » Unlimited “Expo Plus” passes to distribute to your customers and prospects. Each pass provides free admission to the Expo, Main Stage Presentations and Career Center—a \$50 Value!
- » EXCLUSIVE sponsorship opportunities.
- » Personalized exhibitor portal.
- » Company listing on the online show floor map.
- » Attendee mailing list (including emails) of all opt-in attendees for pre- and post-show marketing.
- » Company and product listing on the official show app.
- » Every 100 square foot space includes 8’ back drape, 3’ side drape, and company identification sign.

Exhibitor Schedule

Installation of Exhibits *Times are subject change.*

By appointment only, for booths 400 sq. ft. or larger

Wednesday, June 2 12:30 p.m.–4:30 p.m.

For all Booths

Thursday, June 3 8:00 a.m.–4:30 p.m.

Friday, June 4* 8:00 a.m.–12:00 p.m.

Show Dates and Hours

Friday, June 4 5:30 p.m.–7:00 p.m.

Saturday, June 5 12:00 p.m.–5:00 p.m.

Sunday, June 6 12:00 p.m.–4:00 p.m.

Dismantling of Exhibits

Sunday, June 6** 4:00 p.m.–8:30 p.m.

Monday, June 7 8:00 a.m.–12:00 p.m.

* Exhibitor set up must be completed by 12:00 p.m. Friday, June 4.

** No portion of any exhibit may be dismantled and/or removed before 4:00 p.m. Sunday, June 7.

Priority Point System

The priority point system rewards your company for support of AAMI. The greater your support, the more points you earn. Points earned each year are accumulated and applied toward your assignment order for the following year’s show.

Point System

5 points for active AAMI Corporate Membership. These points apply to current year only.

5 points per year for each year a company has exhibited during the set range of five previous shows. These points are cumulative.

1 point per each 100 sq. ft. of booth space. These points are cumulative during the set range of five previous shows.

1 point per every \$1,000 spent on sponsorship.

Standard Rates

Member: \$22.50 per sq. ft.

Nonmember: \$27.50 per sq. ft.

Premium for inline corners \$150 per corner

Additional member discounts may apply; see the booth space contract for details.

AAMI EXCHANGE SHOW MANAGEMENT

703-253-8270 | Exchange@aami.org

AAMI Exchange 2021 Product Categories

Cardiovascular	1000	Laboratory Services	2565
Blood Pressure Monitors & Equipment	1005	MRI Coil Testing	2570
CPR Assist Devices	1010	QA Phantoms for Ultrasound	2575
Defibrillators	1015	Radio Frequency Identification (RFID)	2580
ECG Monitoring	1020	Recycling	2585
Noninvasive Blood Pressure (NIBP) Equipment	1025	Regulatory Compliance & Certification	2590
Wireless Monitors & Telemetry	1030	Research & Development	2595
		Safety Analysis & Performance Evaluation	2600
General Medical/ Electronic Devices	1500	Technology Consulting & Management Services	2605
Batteries, Battery Chargers & Analyzers	1505	Test Equipment	2610
Beds & Treatment Surfaces	1510	Testing & Certification	2615
Blood Pressure Monitors & Equipment	1515	Imaging	3000
Communication & Paging Systems	1520	Diagnostic Imaging	3005
Equipment – Used	1525	Imaging Equipment, Parts & Service	3010
Infusion Devices	1530	PACS & DICOM	3015
Instrument Mounting Systems	1535	OB/GYN	3500
Isolation Transformers	1540	Fetal/Neonatal/Perinatal Monitoring Equipment	3505
Medical Scales	1545		
Microscopes	1550	Professional Services and Development	4000
Monitoring & Recording Equipment, Parts & Service	1555	Education & Training	4005
Mounting Systems	1560	Employment Services	4010
Noninvasive Blood Pressure (NIBP) Equipment	1565	Professional Organizations & Societies	4015
Oximetry Equipment, Supplies & Service	1570	Publications	4020
Power Supplies	1575	Recruitment & Staffing	4025
Printers	1580		
Suction Regulators & Systems	1585	Repair, Refurbish, & Parts	4500
Temperature/Humidity Monitoring & Management	1590	Accessories & Parts	4505
Workstations	1595	Cable & Wire Products	4510
		Electrical Components	4515
Healthcare IT	2000	Equipment – Used	4520
Asset Management & Tracking	2005	Equipment Service, Repair & Evaluation	4525
Clinical Information Systems (CIS)	2010	Imaging Equipment, Parts & Service	4530
Device Development Software	2015	Independent Repair Services	4535
HIPAA Compliance & Workstation Security	2020	Light Sources & Replacement Bulbs	4540
Information Technology	2025	Radiation Therapy Equipment Parts & Service	4545
Interoperability Solutions	2030	Radiology Equipment, Parts & Service	4550
Patient Tracking Systems	2035	Surgical Instrument Repair & Maintenance	4555
Patient-Flow Monitoring	2040	Ultrasound Equipment & Service	4560
		X-Ray Tubes	4565
Healthcare Technology Management Support Systems	2500	Respiratory Therapy	5000
Asset Management & Tracking	2505	Oximetry Equipment, Supplies & Service	5005
Biomedical Test Equipment	2510	Respiratory Products	5010
Carts	2515	Ventilators	5015
Computerized Maintenance Management Systems (CMMS)	2520	Sterilization	5500
Contract Engineering & Manufacturing Services	2525	Sterilization & Disinfection	5505
Equipment Calibration	2530		
Equipment Management Software	2535	Surgical/Anesthesia	6000
Equipment Rental	2540	Anesthesia Equipment & Service	6005
Equipment Service Training	2545	Electrosurgery	6010
Flat Panel Displays	2550	Endoscopy Equipment	6015
Gas Distribution Equipment & Accessories	2555	OR Equipment	6020
Indoor Positioning Systems	2560	Video Imaging Systems & Surgical Imaging Systems	6025

AAMI Exchange 2020 Confirmed Exhibitors

24x7 Magazine
626
A.M. Bickford, Inc.
AA Medical Store
AAMI
ABM Healthcare
ACCE - American College of Clinical Engineering
Accruent
Advanced Imaging Systems
Agiliti Health Inc.
AiRISTA Flow
AIV, Inc.
Alco Sales and Service Co.
Alpha Source Group
Althea - US
Amico Accessories
Asimily, Inc
Asset Services, Inc.
Assist International
Association Row
Atlas Specialty Lighting
Avante Health Solutions
Baxter International (Healthcare)
Bay Corporation
BAYER
BC Group International, Inc.
BEDMED
BETA Biomed Services, Inc.
Biomedical Repair & Consulting Services Inc.
Block Imaging Parts & Service, Inc.
BMES (Bio-Medical Equipment Service Co.)
Cables and Sensors
Cadex Electronics Inc.
Cadmet, Inc.
Canon Medical System USA, Inc.
Capsule Technologies, Inc.
CenTrak, Inc.
Centurion Service Group
Certol International, LLC
CIVCO Medical Solutions
Clordisys Solutions
CMIA
College of Biomedical Equipment Technology
Colorado Association of Biomedical Equipment Technicians (CABMET)
Connexall USA
CPN Power, Inc.
Crothall Healthcare
CS Medical, LLC
CSA Service Solutions
CyberMDX
Cynerio
Datrend Systems Inc.
DEXA Solutions
DiaMedical USA
DirectMed Parts & Service
DOTmed.com, Inc.
Draeger, Inc.
DTG Medical Electronics
Eastman
ECRI Institute
Elite Biomedical Solutions
Emergent Connect
Enlighted
EQ2, LLC
Express Systems & Parts Network, Inc.
First Call Parts
Fluke Biomedical/Ray Safe
FOBI Medical
FSI (Facilities Survey, Inc)
GCX Corporation
GE Healthcare
General Anesthetic Services
Georgia Biomedical Instrumentation Society
Goldbelt Frontier
Hall Research Technologies
Harmony Medical Solutions
Hatchmed
Healthcare Technical Staffing LLC
Healthmark Industries
Highpower Validation Testing & Lab Services Inc.
Hilrom
H-ISAC
Hmatix, Inc.
Hospital Sister Mission Outreach
IMT Analytics
Injector Support and Service, LLC
Innovatus Imaging
Integrity Biomedical Services, LLC
Interpower Corporation
Interstate Batteries
J2S Medical, LLC
KARL STORZ Endoscopy-America
LABORIE
Lantana Communications
Leviton
LifeSync
Marquis Medical
Masimo
Maull Biomedical Training, LLC
Mayo Clinic
Medical Equipment Dynamics
Medical Imaging Solutions, LLC
Medigate
MediMizer, INC.
Mediview XR
Medline Industries
Medtronic
MedWrench
Mercy Ships
Meriam Process Technologies
Midmark RTLS
Mindray North America
Mobile Instrument Service
Modern Biomedical & Imaging, Inc.
MultiMedical Systems, LLC
MXR Imaging
Netch Corporation
New England Society of Clinical Engineering (NESCE)
North Arkansas College
Northfield Medical
Numed
Nuvolo Technologies
Ohio Medical
oneSOURCE Document Management Services
Ordr
Palo Alto Networks
PartsSource
Phillips
Phoenix Data Systems, Inc.
Prescott's Inc.
Pro Scope Systems
Probo Medical
Project C.U.R.E
Pronk Technologies
QRS Solutions
Radcal Corporation
Rees Scientific
reLink Medical
ReNew Biomedical Services LLC
RepairMED
Replacement Parts Industries, Inc.
Retrieve Medical Equipment
Richardson Healthcare - IMES
Rigel Medical - A Seaward Group Company
RSTI
RTI Group North America
Sage Services Group
Select Biomedical
Siemens Healthineers
Smiths Medical
Sociedad Mexicana de Ingenieria Biomedica AC
Sodexo CTM
SONODEPOT, Inc.
Sotera Wireless, Inc.
Southeastern Biomedical Associates, Inc.
Spacelabs Healthcare
Spectrum Technologies, Inc
Stanley Healthcare
Stephens International Recruiting, Inc.
STERIS Corp.
Strata Decision Technology
Strongarm Healthcare
Stryker
Summit Imaging
Tech Knowledge Associates (TKA)
TechNation
Technical Life Care (TLC)
Technical Prospects LLC
Tenacore Holdings, Inc.
The InterMed Group
Tietronix Software
TMA Systems, LLC
Traco Medical, Inc.
Tri-Imaging Solutions
TriMedx
TruAsset, LLC
TSI Inc.
Unipower Corp
UptimeHealth
USOC Medical
Varex Imaging
Verathon Inc.
VIZZIA Technologies
Washington State Biomedical Association
WES Enterprises, LP
Witting Innovation

AAMI Exchange 2021 Preliminary Floor Plan



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 CHARLOTTE, NC 28202
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 WWW.GESDESIGN.COM

AAMI eXchange
 June 4 - 6, 2021
 Charlotte Convention Center - Halls B & C

Why Exhibit?

Know that the AAMI Exchange is the place to be...

But how can you increase your exposure to be sure you'll stand out to healthcare technology professionals?

The AAMI Exchange offers a variety of marketing opportunities to help you do just that—and in a way that fits your style and budget. This brochure describes the numerous content delivery, networking and branding opportunities available for the conference.

CONTENT DELIVERY, NETWORKING AND MARKETING OPPORTUNITIES AVAILABLE AT THE AAMI EXCHANGE TO FIT YOUR STYLE.

Sponsorship Levels & Benefits	Bronze	Silver	Gold	Platinum
Cost*	\$7,000	\$10,000	\$16,000	\$20,000
Your logo on the AAMI Exchange home page with a link to your website	✓	✓	✓	✓
Recognition in all conference promotional materials	✓	✓	✓	✓
Expo Hall Entrance Recognition	✓	✓	✓	✓
Additional priority point(s) for space selection for 2022	✓	✓	✓	✓
Social media mentions leading up to the conference		✓	✓	✓
One-page insert (8½" x 11" max.) placed in the conference tote bag		✓	✓	✓
Recognition on sponsor signage in the convention center		✓	✓	✓
Half-page 4-color ad in the Onsite Program Guide		✓		
Full-page 4-color ad in the Onsite Program Guide			✓	✓
AAMI Exchange website banner ad			✓	✓
One Email Blast			✓	✓
Two complimentary full conference registrations				✓
Billboard in the convention center				✓
Recognition of platinum sponsorships in the convention center				✓

*These sponsorship levels and benefits are separate purchases and not an added benefit to a total sponsorship investments.

AAMI EXCHANGE SHOW MANAGEMENT

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Marketing

New Innovation Listings

Feature your latest equipment or services in the special “New Innovations” section of the onsite program guide. Each listing includes your company name and booth number, the name of the new product or service, a description (35-word maximum), and a color product photo (if applicable).

\$250 each

Website Banner Ad

Purchase a banner ad on the AAMI Exchange website and increase your exposure. Header Banner 468 x 60 pixels. Banner will display from point of purchase until July 1, 2021.

\$550 each

Onsite Program Guide Print Ad

Get maximum exposure by advertising in the AAMI Exchange onsite program guide that is distributed to all conference attendees. Placement of a four-color ad is determined on a first-come, first-served basis.

Size	Cost
Quarter Page	\$500
Half Page	\$900
Full Page	\$1,400
Inside Front Cover	\$2,000
Inside Back Cover	\$2,000
Outside Back Cover	\$3,000

Market at the AAMI Exchange

Walk-in Slide at Main Stage Presentations

Saturday, June 5; Sunday, June 6; Monday, June 7

Be a part of the PowerPoint slide show viewed by attendees. Maximum of 10 ads will display on a rotating basis for at least 15 minutes prior to the start of each. Limit one slide per company, per day.

\$500 each per day

Billboard

Strategically placed inside the convention center, these highly visible two-sided billboards draw attendees to your company—and your booth. You supply your own 4-color art. Limit two per company.

\$1,750 each

(Artwork must be received by April 8, 2021 deadline or you will be charged an additional \$250 per sign.)

Aisle Sign – Expo Hall

Your logo will appear at the bottom of each double-sided aisle sign hung from the ceiling of the exhibit hall, so attendees will see it every time they look up. Your logo will be 12” high.

\$5,000 exclusive

Cling with Your Company Logo

Your company logo and message will be printed on a cling to be placed on the floors at the Charlotte Convention Center. (4 ft. x 4 ft.)

\$1,600 each

Gobo with Your Company Logo

Be in the spotlight! Prominently display your company logo in the convention center. Limit to two companies.

\$1,500 each

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Hotel Room Drops

Friday, June 4 or Saturday, June 5 night

Have your item delivered directly to the hotel rooms of all AAMI Exchange attendees staying at the Westin Charlotte. Just ship your items (subject to AAMI approval) to the hotel and AAMI will ensure that they are delivered to the rooms of all guests in the AAMI room block. There will be only one room drop per night.

\$5,500 (under door)

\$7,500 (in room)

Backlit Panel Boxes

These highly visible single-sided ad panels are placed in locations with heavy traffic in the convention center, so your product can shine and be seen. You provide the artwork, graphics and ad layout, and we'll do the rest. We will reproduce your ad on translucent panels and install it in a light box at the show. These 8 ft. ads won't be missed!

\$2,500 each

(Artwork must be received by April 8, 2021 deadline or you will be charged an additional \$250 per sign.)

Window or Escalator Cling

(Based on size and location. Limited quantity available.)

Place your message front and center. You supply the ad artwork and we will produce the vinyl clings and place them in our heaviest traffic areas within the convention center. Buy in multiple locations for even more impact.

\$2,500–\$4,500 each

(Artwork must be received by April 8, 2021 deadline or you will be charged an additional \$250 per sign.)

4-Sided Column Wrap

At 8 ft. high, these won't be missed inside the convention center. We print your ad on a 4-sided panels that wraps around columns for maximum exposure. You provide us with your digital art and layout, and we'll take it from there.

\$2,500 each

(Artwork must be received by April 8, 2021 deadline or you will be charged an additional \$250 per sign.)

Attendee Essentials

Attendee Tote Bags

Be by attendees' side—literally! Your logo on the official AAMI Exchange tote bag will remind attendees that your company is within reach throughout the conference and beyond.

\$10,000 exclusive

Hotel Key Cards

Your company logo displayed on each room key at all AAMI hotels—attendees won't leave their rooms without you.

\$8,500 exclusive

Badge Holders

Want great visibility? Bright name badges featuring your company's logo will be worn by attendees throughout the four-day event.

\$7,500 exclusive

Cellphone Charging Station

Your company logo will be displayed on the charging station for attendees to see every time they charge their device within the convention center.

\$5,000 per station

Mobile App Sponsor

(Includes logo on splash page and placement of a banner ad in app)

Prominent company advertisement in the mobile app.

\$4,000 exclusive

Hydration Stations

Keep attendees refreshed and hydrated throughout the conference. Includes logo on the signage at water stations in the convention center.

\$3,500 exclusive

Pen with Highlighter

Price includes your logo in any one PMS color. Your logo appears on a pen given to every attendee.

\$3,000

You Decide! Promotional Item for Conference Attendees

Here is your chance to get creative! Place your company's branded item in the tote bag. Items are provided by your company and subject to AAMI approval. Limit of 10 opportunities.

\$1,500 for each item

Content Delivery

Main Stage Presenters

Saturday, June 5; Sunday, June 6; Monday, June 7

Be center stage at one of the Main Stage Presentations. The opportunity includes your logo on meeting room signage and slide during the session. Have sponsor representative welcome attendees with your own scripted three-minute introduction.

\$7,500 per session

Education Track

Is there a content area that is important to your company? With 8-10 different education tracks to choose from, your company can become the sponsor of one of the three-day tracks.

The sponsorship includes:

- » Recognition in the onsite program guide and mobile app
- » Recognition on the AAMI website
- » Recognition on a prominent sign outside the session room
- » The ability to introduce speakers and interact with attendees
- » The ability to have a table of material promoting your company

\$10,000 per track for all three days

IoTExperience – Expo Hall Floor

As health technology moves toward more and more connected devices, new business models are emerging in response. Security risks need to be addressed, data analytics need to be leveraged for improved patient care, and the regulatory requirements need to be clarified. Explore these challenges and opportunities through several different engagement models in the IoTExperience exhibiting companies may choose to participate in one or more of the areas: presentation in the theater, think-tank areas where products or services may be discussed and explored in a deeper manner, display areas for IoT products or services and semi-private meeting areas.

This experience is intended to help generate robust discussions, energy, and solutions for this emerging area in health technology. Secure your spot for this exciting new venture.

Sponsorship is based on level of involvement and can be customized. Contact AAMI Exchange sales team for more information.

Industry Symposium

Sunday, June 6 or Monday, June 7 from 6:45 a.m.–8:15 a.m.

An Industry Symposium provides a session-like setting in which you can address AAMI's attendees with useful educational information regarding medical products, technologies, and techniques. Timeslots are exclusive. AAMI will provide the meeting room for 200, room signage, limited AV equipment and a head table. Symposium will be listed on the Exchange website, onsite program guide and mobile app. The sponsor must submit a suggested topic and presenter(s) for AAMI's review and approval.

\$2,500 per symposium

Product Showcases – Expo Hall Floor

Product Showcases are a cost-effective way to meet with your customers and prospects in a controlled, theater-like atmosphere. Demonstrate your products, answer questions, and drive more traffic to your booth by presenting a showcase in this exceptionally popular venue! Located in the Expo Hall, the Showcases are 20 minutes in length and are scheduled throughout the Expo hours. AAMI will provide the meeting space, carpeting, podium, LCD projector, projection screen, microphone, sound system, and theater-style seating for 40 people. Time slots are exclusive and are sold on a first-come, first-served basis. Each exhibitor is limited to a maximum of three non-consecutive time slots.

Saturday, June 5

12:30 p.m.–12:50 p.m.
1:00 p.m.–1:20 p.m.
1:30 p.m.–1:50 p.m.
2:00 p.m.–2:20 p.m.
2:30 p.m.–2:50 p.m.
3:00 p.m.–3:20 p.m.
3:30 p.m.–3:50 p.m.

Sunday, June 6

12:30 p.m.–12:50 p.m.
1:00 p.m.–1:20 p.m.
1:30 p.m.–1:50 p.m.
2:00 p.m.–2:20 p.m.
2:30 p.m.–2:50 p.m.
3:00 p.m.–3:20 p.m.

\$500 per time slot

In-Booth Theaters

Exhibitors with booths 20 x 50 or larger may elect to have a theater as part of their booth. Presentations are the responsibility of the exhibitor. Contact AAMI Exchange sales team for more information.

Networking and Event Opportunities

Welcome Reception

Friday, June 4

This Friday evening reception is the big kick-off event, providing attendees an opportunity to meet one another before the educational program begins. This event includes an open bar (beer and wine) and hors d'oeuvres.

Sponsorship includes:

- » Your logo (one-color) on the cocktail napkins.
- » Recognition on the Exchange website, in the onsite program guide and mobile app
- » Signage with your company name, logo, and booth number near the food and bar stations
- » A gobo with your logo in the Expo Hall
- » Three floor clings in the Expo Hall (4 ft. x 4 ft.)

\$28,000 exclusive

Walk-in Slide at the AAMI Awards Celebration

Saturday, June 5

\$250 per slide, one per company

AAMI Awards Celebration

Saturday, June 5

Each year the health technology community recognizes leaders and innovators whose efforts have moved the industry forward. Celebrate award and scholarship winners during this special AAMI Awards Celebration reception with a bar (wine and beer) and delicious hors d'oeuvres and food stations.

Exclusive sponsorship includes:

- » Your logo (one-color) on the cocktail napkins.
- » Signage with your company name, logo, and booth number near each food and bar area
- » Sponsorship recognition at the event and acknowledgment from the stage
- » Recognition on the Exchange website, in the onsite program guide and mobile app
- » A gobo with your company logo

\$10,000 exclusive

AAMI Appreciation Reception

Sunday, June 6

The appreciation reception includes an open bar (beer and wine) and hors d'oeuvres and food stations.

Exclusive sponsorship includes:

- » Your logo (one-color) on the cocktail napkins

- » Signage with your company name, logo, and booth number near each food and bar area
- » Sponsorship recognition at the event
- » Recognition on the Exchange website, in the onsite program guide and mobile app
- » Reserved seating for your company (up to 3 tables)

\$30,000 exclusive

Lunch in the Expo Hall

Saturday, June 5 or Sunday, June 6

Lunch in the Expo Hall offers a great opportunity to reach people while they are hungry for new information. Sponsor recognition appears on signage throughout the serving area.

- » Featured as the exclusive sponsor for lunch in the Expo Hall
- » Your logo (one-color) printed on stickers placed on the boxed lunches
- » Signage with your company name, logo and booth number throughout the serving area
- » Your company logo on the lunch tickets
- » Reserved networking space during lunch
- » Recognition on the Exchange website, in the onsite program guide and mobile app
- » One customized double-sided billboard placed in the Expo Hall

\$15,000 exclusive per day

Happy Hour in the Expo Hall

Saturday, June 5

Happy Hours in the Expo Hall are known to attract some of the largest crowds of the entire conference. Attendees will enjoy drinks as they network and view vendor products and services. This event includes an open bar (one drink ticket for beer and wine) and light snack.

Sponsorship includes:

- » Your company logo on the drink tickets
- » Your company logo (one-color) on the cocktail napkins
- » 25 additional drink tickets for your customers
- » Signage with your company name, logo, and booth number near each bar area
- » Recognition on the Exchange website, in the onsite program guide and mobile app

\$6,000 exclusive

