

# AAMI

**Celebrating 55 Years  
and Building a Stronger Tomorrow**



**2023–2025**

# A Roadmap to the Future

For more than a half century, AAMI has advanced the safe and effective use of health technology by creating medical device standards; providing high-quality education and guidance; and bringing together stakeholders to reach consensus on critically important issues.

Now, as we embark on new challenges and opportunities in healthcare, the AAMI Board of Directors has developed and approved an ambitious new Strategic Plan that focuses on the ever-changing and complex issues facing our members.

AAMI's vision and mission remain unchanged. We will build on our core strengths as a convenor and consensus builder. The new Strategic Plan will strengthen AAMI's capacity to serve the healthcare community around the world and expand resources created for AAMI members. Working with our committees, we will tackle global cybersecurity and regulatory challenges, staffing shortages in critical career fields, and a myriad of other stakeholder issues.

While AAMI remains home for a diverse membership base, we have realigned our organization to increase focus on specific issues facing manufacturers and regulators, the sterile processing community, and the healthcare technology management field.

I encourage you to take a moment to review our vision and mission on the next page, as well as the three goals and three objectives under each goal. Beyond what you see here, the AAMI team has developed detailed strategies, operational actions, and metrics to guide the leadership and staff over the next three years.

As we begin to turn our plans into reality, I want to thank AAMI's more than 10,000 members for their devotion to the cause, whether it's been through a membership, committee participation, an article, or a presentation. Simply put, AAMI's members have been at the heart of AAMI's success over the last 55 years, and will be in the future.

We look forward to working with you—and for you.

Best regards,



Pamela Arora

## About AAMI

AAMI is a nonprofit organization founded in 1967, the brainchild of a pioneering group of medical device manufacturers, inventors, and physicians who foresaw a Golden Age for medical devices. Today, with more than 10,000 members, AAMI is the primary source of consensus standards, both national and international, for the medical device industry, as well as practical information, support, and guidance for healthcare technology and sterilization professionals. This information and guidance is provided through an array of award-winning publications, in addition to a vast assortment of courses, webinars, an annual conference, summits, and other resources.



# The Big Picture

**MISSION:** AAMI advances the safe and effective use of technology to improve health.

**VISION:** AAMI leads a global collaboration in the development, management, and use of safe and effective health technology.

AAMI's Strategic Plan was developed over a nine-month period, the culmination of extensive research and discussions among AAMI leaders, members, external stakeholders, and staff—all of whom considered industry trends, needs, and opportunities. What follows are AAMI's goals and objectives in the Strategic Plan, approved by the AAMI Board in February 2023. Behind these goals and objectives are strategies, operational actions, and metrics.



## GOAL ONE: Community

AAMI will engage the community to advance the safe and effective use of health technology.

### OBJECTIVES

- Strengthen AAMI's capacity to serve the domestic and international health technology community.
- Expand AAMI's portfolio of services to better meet the needs of our community.
- Grow AAMI's community across the increasingly diverse health technology ecosystem.



## GOAL TWO: Knowledge

AAMI will address the specific needs of our diverse community through the development of standards products and ensure their successful use through education, supportive resources, and outreach.

### OBJECTIVES

- Support the healthcare technology management (HTM) community and assess opportunities in adjacent healthcare delivery organization (HDO) service lines.
- Support the sterilization community.
- Support manufacturers, other health technology corporations, and regulators.



## GOAL THREE: Operations

AAMI will ensure operational excellence needed to achieve its goals.

### OBJECTIVES

- Position AAMI to attract and retain high-performing employee teams in alignment with plan goals.
- Continuously improve AAMI's systems and infrastructure to facilitate effective engagement with AAMI products and services.
- Nourish a data-driven, financially responsible, and results-oriented culture.

# Acknowledgements

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AAMI also thanks two members who served on the committee but are not Board members:

**Scott Colburn** and **Jesse Ehrenfeld, MD, MPH.**

\*Members of the Strategic Plan Subcommittee

## AAMI Membership

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## AAMI Leaders in Key Areas



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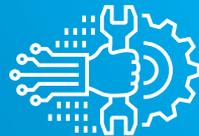
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