



AAMI News 2012 Editorial Calendar

	Jan	Feb	March	April	May	June	
Feature	What's New in 2012? A Showcase of New Products, Issues, & Trends	The Medical Device Data System (MDDS) Rule Special Employment Focus	510(k) Reforms Imaging	Sterilization Mobile Technology	Honoring National Healthcare Technology Management Appreciation Week Evolving Role of Software in Devices	Future of the Healthcare Technology Management Field Robotics	
Regular Columns and Departments	Career Center Tech World	Career Center Tech World	Career Center Tech World	Career Center Tech World	Career Center Tech World	Career Center Tech World	
Consultants				Medical Technology Directory			
Show Distribution	Indiana Biomedical Society California Medical Instrumentation Association Meeting mHealth	Virginia Biomedical Association Winter Meeting AAMI courses	AAMI/FDA International Standards Conference	MD Expo AAMI Educational Programs	Biomedical Associations AAMI Educational Programs	AAMI Annual Conference & Expo	
Ad Close	11/30/11	12/30/11	1/31/12	2/28/12	3/30/12	4/30/12	
Materials Due	12/7/11	1/6/12	2/8/12	3/8/12	4/6/12	5/8/12	

Every issue of *AAMI News* includes timely articles, regular columns, and departments. Your company can cost-effectively reach *AAMI News* readers through targeted editions focused on consultants, sterilization, career development, IT advancements and more. Here are some 2012 editorial highlights.

	July	Aug	Sept	Oct	Nov	Dec
	Trends in Labs Issues facing ISOs	Impact of New User Fee Program Human Factors	Special Employment Issue Trends in Education & Certification	Impact on the Risk Management Standard - 80001 Wireless Networks	Focus on Consultants Clinical Alarms	Infusion Pumps Post-Election Analysis & Impact
	Career Center Tech World	Career Center Tech World	Career Center Tech World	Career Center Tech World	Career Center Tech World	Career Center Tech World
	Special Lab Directory				Medical Technology Directory	
	AAMI Educational Programs	Clinical Engineering Association of Illinois Annual Conference	Connectivity Conference Virginia Biomedical Association Annual Meeting and Equipment Expo North Carolina Biomedical Association Meeting	MD Expo	AAMI Educational Programs	
	5/31/12 6/8/12	6/29/12 7/6/12	7/31/12 8/8/12	8/31/12 9/7/12	9/28/12 10/8/12	10/31/12 11/8/12